



# ADIL MANSURI

## DIGITAL MARKETER

An enthusiastic and results-driven Digital Marketing fresher with a strong passion for helping brands grow online. Skilled in Search Engine Optimization (SEO), Social Media Marketing (SMM), and running paid campaigns. Eager to bring fresh ideas, high energy, and data-driven strategies to a dynamic marketing team. Always staying updated with the latest algorithms and trends to deliver the best results.

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## SKILLS

- SEO
- GOOGLE ADS
- PPC
- EMAIL MARKETING
- CONTENT MARKETING
- SOCIAL MEDIA MARKETING

## EDUCATION

### SECONDARY SCHOOL

VPS SCHOOL

2018-2023

### BCA

RAJASTHAN UNIVERSITY

2023-2026

## LANGUAGE

- English
- Hindi

## EXPERIENCE

### ○ CORE MARKETING COMPETENCIES

- **Search Engine Optimization (SEO):** Keyword Research, On-page & Off-page SEO, Technical Audit.
- **Social Media Marketing (SMM):** Content Strategy, Audience Engagement, Profile Management.
- **Paid Advertising:** Basic Meta (Facebook/Instagram) Ads, Google Search Ads.
- **Content Creation:** Copywriting, Blog Writing, Basic Graphic Designing (Canva).
- **Analytics & Reporting:** Tracking metrics and optimizing campaign performance.

### ○ TOOLS & TECHNOLOGIES

- **SEO Tools:** SEMrush, Ubersuggest, Google Search Console.
- **Analytics:** Google Analytics 4 (GA4).
- **Design & CMS:** Canva, WordPress, Elementor Page Builder.
- **Social Tools:** Meta Business Suite, Hootsuite.